

Dear Class of 2020 Students and Parents:

Parent Ad Info!

This year's graduating Seniors are featured in the parent ad section of the yearbook. Congratulate your loved one by submitting a yearbook parent ad! Please submit your ad by

Friday January 31, 2020.

* 1/4 Page ad:	\$50	➤	measures 3 1/2" x 4 1/2"
* 1/2 Page ad:	\$100	➤	measures 6 3/4" x 4 1/2"
* Full Page ad:	\$200	➤	measures 6 3/4" x 9 1/4"

If you are interested in purchasing an ad, you have some options:

1. Send any hard-copy pictures, text or information you would like to have in your ad to the school address (Elk Rapids High School, ERHS Yearbook, 308 Meguzee Point Road, ER, MI, 49629) with instructions and/or a mock layout that shows how you would like the ad to look. Please include a check or money order for the ad. Your pictures will be returned in the spring when the publisher mails them back to us.

-or-

2. Email your ad information to: eryearbook@erschools.com
Include digital pictures in a TIFF or JPEG format (100% to size, 300 DPI) and send along the text you would like. Our staff designers will create a great ad based on your information.
If you would like to design the ad yourself, send your completed design in a TIFF or JPEG format. Please send a check or money order to the school address for the size of the ad you would like.

-or-

3. Call 231-264-8108, ext. 3112 to schedule an appointment with a staff designer. The yearbook class meets sixth hour (1:37-2:37). We can set up a time for you to come in for a custom-ad design session with a staff designer.

If you like a parent ad from a previous yearbook, please send a copy of the ad and let us know what you like about the ad. We can design your ad in a similar fashion.

- Keep in mind that sharing ads with more than one senior is a nice idea!
- Feel free to email or call if you have any questions.

Thank you,

ERHS Yearbook Staff ♦ eryearbook@erschools.com ♦ 231-264-8108, ext. 3112

